**Job Description - UI/UX Designer**

**Skills Required**

1. Figma, Adobe XD, illustrator, Photoshop
2. Knowledge of Product Design, Admin UI Design
3. Wireframe, Prototype
4. Typography & Color Selection

**Responsibilities**

1. Developing and conceptualizing a comprehensive UI/UX design strategy for the product.
2. Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
3. Designing UI elements such as navigation menus, search boxes, tabs, wizard, listing and widgets for our product.
4. Identify new product improvement opportunities.
5. Analyze how a new product satisfies market needs and consumer preferences.
6. Should keep upgrading UI/UX skills as per latest trend.
7. Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
8. Experience in planning and conducting user research and competitor analysis.
9. Modify and revise existing designs as per customer preferences.
10. Adhering to style standards on typography and graphic design.

**Requirements**

1. Minimum of 2 to 4 years UI/UX design experience for the products.
2. A portfolio of professional UI/UX design work for both web and mobile platforms.
3. Proficiency in industry-standard design and prototyping tools such as Figma, Adobe XD, illustrator, Photoshop.
4. A strong understanding of how to apply design thinking while planning and scoping project work.
5. Strong wireframing/prototyping skills.
6. Proven experience in all phases of the design process including research, copywriting, wireframing, prototyping, visual design, interaction design, and usability testing  
    Excellent attention to detail.
7. Ability to collaborate with cross-functional team members.
8. Creative problem-solving skills.
9. Excellent written and verbal communication skills.
10. Multi-tasking and time-management skills with the ability to prioritize tasks.